



An opportunity has arisen for interested candidates to join Premier Capital Hellas S.A., Development Licensee for McDonald's in Greece, in a role of

## **MARKETING ASSISTANT**

### **Position's Purpose**

Responsible for the execution of assigned tactics within particular areas of the marketing plan. To assist and contribute to the development of the company's tactical marketing plan

### **Principal Accountabilities**

- Participate in the execution of the company's marketing plan
- Prepare weekly, monthly, quarterly and yearly reports according to the company standards and management request
- Participate in the design, implementation and facilitation of various marketing activities
- Participate in the corporate communication activities

### **Other Qualifications**

- Marketing related studies
- Excellent knowledge of the Greek and English language
- Excellent MS Office knowledge
- Flexible attitude, ability to perform under strict dead lines

If you are interested in the above role and you think that you fit, you are kindly asked to send your CV in **English** to [Natalia.Komporopoulou@gr.mcd.com](mailto:Natalia.Komporopoulou@gr.mcd.com). Applications will be treated in the strictest confidence.

