

**Assistant Marketing Manager**

**Cloudbiz**

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[www.cloudbiz.eu](http://www.cloudbiz.eu)

# Who we are

# [CloudBiz](http://www.cloudbiz.eu) is a Marketing Technology company and leading provider of Loyalty programs and CRM technology. Our services cover customer management, data analysis, data management, direct marketing, mobile marketing, promotional marketing and digital marketing. Our competency is the ability to provide fully outsourced state-of-the-art services offering an A-Z experience.

# Job description

The purpose of this position is to get involved in the achievement of the marketing plan and implement necessary marketing actions such as:

* Email campaigns
* Content creation (article creation, newsletter creation)
* Case Studies Creation
* Adwords implementation
* Social Media Management
* Involvement in events organization
* Analysis of market, consumer and competitive information
* Presentation creation

# Desired qualifications

* Ability to Meet Deadlines
* Organized person with attention to detail (very important)
* Communication & Presentation skills
* Very good English command
* Creative thinking/ open minded
* Fulfilled military service (for men)
* Microsoft office (Word, Excel, PowerPoint MUST HAVE)
* Managing Social Media
* Graphic design skills will be considered a competitive asset

# Contact details

Please sent your CVs in the following email address emikroglou@cloudbiz.eu with the title **“CloudBiz – Internship – Assistant Marketing Manager”**

**Eleni Mikroglou**

**MARKETING MANAGER**

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