

**Assistant Product Manager**

**Cloudbiz**

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# Who we are

# [CloudBiz](http://www.cloudbiz.eu) is a Marketing Technology company and leading provider of Loyalty programs and CRM technology. Our services cover customer management, data analysis, data management, direct marketing, mobile marketing, promotional marketing and digital marketing. Our competency is the ability to provide fully outsourced state-of-the-art services offering an A-Z experience.

# Job description

This opening regards the creation of a new position in CloudBiz with the prospect of becoming a **permanent one.** Therefore, if the intern’s performance fully response to the demands of the position and corporate culture, he/ she most probably will be fully hired and maintain this position. The purpose of this position is to plan, implement and report on all the necessary product development activities in order to meet company goals.

* Participation in product design or business analysis
* Analysis of market, consumer and competitive information to support product development
* Liaison with internal departments including suppliers, customer support, business partners, and the wider marketing and technical teams
* R & D
* Presentation creation

# Desired qualifications

* Ability to Meet Deadlines
* Attention to Detail
* Communication & Presentation skills
* Good English command
* Creative thinking/ open minded
* Microsoft office (word, excel, powepoint MUST HAVE)
* Managing Social Media
* Product Feature Definition and specifications
* Understanding the technology behind the product (IT knowledge)
* Fulfilled military service (for men)
* Desired faculties: Technological applications & Management and Economics (Department of Informatics, Department of Electronic Engineering, Department of Marketing).

# Contact details

Please sent your CVs in the following email address [cpapandropoulos@cloudbiz.eu](mailto:cpapandropoulos@cloudbiz.eu) with the title **“CloudBiz – Internship – Assistant Product Manager”**