



## Digital Marketing Internship - TEI, iProspect

iProspect Greece is looking for a Digital Marketing Intern for a **6 month internship from Greek TEI funded from OAED** to join its Search, Performance & Social Media Department.

The Digital Marketing Intern will work together with the Search & Performance team to implement search & paid social campaigns and track their effectiveness.

As a digital marketing intern, you will be responsible for monitoring Google AdWords, YouTube, Facebook, Twitter & LinkedIn Ads campaigns. You will also be encouraged to identify search trends by doing keyword research.

Beyond daily management of client campaigns, you will monitor client accounts through Google Analytics and create monthly reports. Number crunching and data analysis are part of the daily routine for this position so you must like market research, Google Analytics and MS-Excel in order to be successful.

The Digital Marketing Intern will work under the direct supervision of a Senior Analyst. During the internship he/she will take part in a series of formal onsite trainings & e-learning courses along with their on-the-job training.

### REQUIREMENTS

As an exceptional and sharp individual, with outstanding grades and performance, your default setting is wondering 'What if?' You're into the latest development in digital, constantly curious about what's new, and up to speed with industry opinions in the press. You can see the big picture without losing sight of small details, and you never stop finding ways to make things better.

Learn more on what it's like working with us:  
<http://www.iprospect.com/en/gr>

**If you wish to apply please send your resume at: [HRDanHellas@dentsuaegis.com](mailto:HRDanHellas@dentsuaegis.com)**

### BENEFITS

#### Why Work for iProspect

**We dream big.** Together, we make great things happen. We like to create cool stuff and provide real value both to our clients and employees. We also grow big. What started as a 5 people company back in 2005 now has 68 people and an annual growth rate of more than 30%

**We believe in people.** We aim to provide the best possible services to our clients and we expect this from our CEO down to our secretary. That's why we expect self-motivated people who under promise & over deliver



## **About iProspect**

iProspect is a global, award-winning marketing agency that drives digital performance for many of the world's largest brands. A trusted partner with an in-depth understanding of consumer behavior, iProspect reshapes brand strategies to meet the fast-paced demands of the convergent world with a focus on exceeding the client's business objectives. iProspect delivers personal, adaptive and valuable digital experiences utilizing proprietary solutions including: paid and natural search, content generation, data & insights, social media management, structured data and feeds, performance display, mobile strategy, video, conversion optimization and affiliates.

iProspect is the first truly global digital performance marketing agency, with 2,000 employees in 65 offices across 48 countries. For more information, visit [www.iprospect.com](http://www.iprospect.com)